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**KAPLAN PUBLISHING ANNOUNCES
JOINT PUBLISHING ARRANGEMENT WITH CLEVELAND CLINIC**

January 5, 2009, New York, NY: Kaplan Publishing has acquired the majority of the assets of Cleveland Clinic Press, which includes 36 titles. Kaplan Publishing will now publish Cleveland Clinic Guides, consumer health books written by Cleveland Clinic experts in various subject areas.

The Cleveland Clinic Press was originally formed in 2005 to “increase consumer health literacy and dispel myths and misinformation about medicine, health care, and medical treatment.” In early 2008, Cleveland Clinic announced its interest in finding an organization which would help to provide broader distribution opportunities. This agreement will complement the goals of both groups, drawing on Cleveland Clinic’s prestige as one of America’s best hospitals and Kaplan Publishing’s expertise in editing, marketing, distribution, and strong sales team.

Maureen McMahon, President and Publisher for Kaplan, said, “Last spring we began looking to expand our trade publishing program and this move allows us to put our publishing muscle behind the impeccable brand of the Cleveland Clinic and its amazing medical expertise.”

The 29 Cleveland Clinic Guides are consumer health books, and each is written by an expert from the Cleveland Clinic on various medical subjects. The first four guides will be launched February 2009 and cover: Arthritis, Menopause, Sleeping Disorders and Thyroid Disorders. The summer 2009 releases will include: Heart Attacks, Heart Failure, Infertility, Diabetes, Liver Disorders, and Prostate Cancer. There will be five new books per season and the guides will be updated as needed to keep pace with Cleveland Clinic’s leading-edge research and knowledge.

Kaplan has also acquired seven additional titles, which it will publish under its own imprint in order to promote new narrative non-fiction voices that relate to the medical and health professions.

Kaplan Publishing is one of the nation's leading publishers offering practical advice, thought-provoking insights, and inspiring stories for the general reader, as well as the many thousands of individuals who've relied on Kaplan products throughout their academic and professional careers. Kaplan Publishing is a unit of Kaplan, Inc., a

subsidiary of The Washington Post Company (NYSE: WPO).
www.kaplanpublishing.com

About Cleveland Clinic

Cleveland Clinic, located in Cleveland, Ohio, is a not-for-profit multispecialty academic medical center that integrates clinical and hospital care with research and education. Cleveland Clinic was founded in 1921 by four renowned physicians with a vision of providing outstanding patient care based upon the principles of cooperation, compassion and innovation. *U.S. News & World Report* consistently names Cleveland Clinic as one of the nation's best hospitals in its annual "America's Best Hospitals" survey. Approximately 1,800 full-time salaried physicians and researchers at Cleveland Clinic and Cleveland Clinic Florida represent more than 100 medical specialties and subspecialties. In 2007, there were 3.5 million outpatient visits to Cleveland Clinic. Patients came for treatment from every state and from more than 80 countries. Cleveland Clinic's Web site address is www.clevelandclinic.org.